



RAMADAN  
Sponsorship  
Booklet  
1447-2026

# WELCOMING LETTER

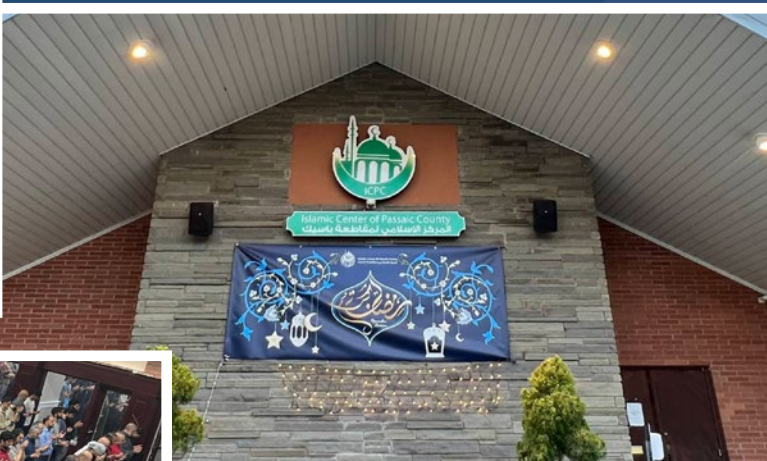
**Assalamu Alaikum wa Rahmatullahi wa Baraktuh,**

Allahuma Balighna Ramadan!

We at the Islamic Center of Passaic County are humbled and honored to be a part of a community which has stood the test of time by allowing us to carry out 35 years of unwavering success in Ramadan programming. Your continued support is a testament to the various spiritual programming, education, relief efforts, youth activities and more which we have been able to establish.

Without a doubt... our community is expanding and so are the needs. So as we continue to weave this fabric of success together, please know that it is incumbent upon us to work coherently in achieving our goals.

Please view our sponsorship packages for the various ways you can support your ICPC and may Allah swt grant it to be heavy in your scales. To secure your sponsorship package, please submit your request no later than by February 4, 2026.



# AREAS OF FOCUS

## Welcoming Culture

Create a transparent, accessible, and user-friendly environment so all members can feel welcome at both the physical and digital ICPC.



## Academic Structure

Establish an educational curriculum that is continuous and measurable for all age groups.



## **Service Excellence**

Assess current services offered and identify ways to grow and improve them organically or through partnerships.

## **Community Development**

Attract, develop, motivate, and retain productive talent and social bonds with other organizations.

## **Financial Sustainability**

Create a steady flow of income through efforts and activities aligned with our vision and mission to achieve financial sustainability





# VISION AND MISSION

## **Vision**

A community inspired by the Quran and prophetic way.

## **About Us**

Established in 1989, The Islamic Center of Passaic County (ICPC) is an independent, 501c3 non-profit organization. Based in the heart of Paterson, New Jersey, we are home to one of the largest Muslim communities in the US serving a congregant base of over 25,000 people.

Over the past 35 years, ICPC has established itself as a leader striving to serve three basic obligations: Community, Social Services, and Activism.

## **Mission**

We strive to please Allah (swt) by serving the spiritual, educational, and communal needs of our congregants and surrounding community.

## **Commitment To Our Sponsors**

We value our partnerships with all business owners, organizations, as well as professionals and individual donors and we will serve as good stewards of your generous investments. We are committed to delivering valuable benefits and a positive partnership experience to each ICPC sponsor. Please note: we will customize sponsorships to meet specific marketing objectives and to enhance your partnership with ICPC.

# PACKAGE OPTIONS

	Platinum \$5,000	Gold \$2,500	Silver \$1,000
Inclusion in ICPC Social Media (Facebook, Youtube & Instagram)	4 Mentions	2 Mentions	1 Mention
Logo Included in Ramadan booklet	Full Page	1/2 Page	1/4 Page
Sponsor recognition in emails sent to ICPC mailing list	4 Times	2 Times	1 Time
Logo display on website	●	●	●
Recognition in Ramadan Reel	●	●	
Recognition in EID Reel	●		



# SOCIAL MEDIA STATISTICS



**29K+ Followers**



**8K+ Subscribers**



**11.9K+ followers**



**855K+ Reach**



**3,557+ Members**



**8.5K+ Subscribers**



**345K+ Visits Last Year**



**MixLR Radio**  
**12K+ listeners**

# SPONSORSHIP REQUEST

To submit your sponsorship request, please click [HERE](#)

Deadline to submit your sponsorship request is [February 4, 2026.](#)

For questions or more info, please email [marketing@icpcnj.org](mailto:marketing@icpcnj.org) or call us at [973-278-7070 Ext. 8](tel:973-278-7070)





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